Daifuku and Changes in the Social Environment



Daifuku positions the changes in the social environment as important management issues, which are reflected in the strategies of its medium-term business plan Value Innovation 2020. Anticipating change moving forward, we will continue to target sustainable growth through the provision of the best solutions to our customers.

Social Environments

Increase in movement of people and goods on a global scale

Changes in industrial structure due to innovative technology

Intensifying global environmental issues

The Impact on Daifuku

Localization and globalization

It has become vital to enhance the brand power and strategy for the Daifuku Group and at the same time increase procurement, production, sales, installation and service capabilities at non-Japanese affiliates.

The growing importance of development

Given the growing importance of adopting and applying cutting-edge technologies, including Al and robotics, Daifuku is strengthening development in these areas and considering sourcing these technologies externally.

Preservation of the global environment

Daifuku strives to contribute to customers, society and preservation of the global environment through the sustainable development and provision of low-environmental impact material handling systems.

Four Strategic Themes







