## > Daifuku at a Glance

### Profile

Since its founding in 1937, the Daifuku Group has established a long track record in material handling spanning a wide variety of sectors. Having aspired toward globalization from early on, Daifuku today operates in 22 countries and regions and is the world's top material handling systems manufacturer. Featuring an integrated approach from consulting to engineering, design, manufacturing, sales, installation, and after-sales services, Daifuku's comprehensive business structure is one of its unique strengths.

Under Value Innovation 2017, a four-year business plan that commenced in April 2013 with the key words of "innovation" and "solutions," Daifuku seeks to become more responsive to the needs of its customers and society, while maintaining its core material handling business. Daifuku is evolving into a top-class Value Innovator that can offer the optimal and best solutions to help its customers gain a competitive edge.

#### **Company Creed**



#### Hini Arata

Today we are doing better than we were yesterday. Tomorrow we will be growing ahead of where we are today.

Management Philosophy

Crec

Brand Message

Brand Proposition



Shiga Works (Main Campus)

**Non-Japan Sales** Ratio



The non-Japan sales ratio to total sales exceeded the final target of 60% for the plan Value Innovation 2017.

### **Consolidated Net Sales**

# 267.2 billion yen

The Daifuku Group's results for fiscal 2014 made steady progress with record-high orders and sales, achieving increased sales and profits for the fifth year in a row.

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### ROE

# Service Sales Ratio

Service business bolsters Daifuku's performance, based on the extensive delivery record accumulated over many years.

## **Operating Income**

Daifuku aims to achieve operating income of 21 billion yen, the record-high, for the final year (FY2016) of its four-year business plan Value Innovation 2017.





Daifuku was ranked first in global sales in the material handling industry, according to the "Top 20 System Suppliers 2014" survey conducted by the U.S. magazine Modern ( > See page 7) Materials Handling.

Source: Modern Materials Handling - April 2015



Daifuku North America Holding Company

Daifuku has set a final targeted ROE of 10%, as a management indicator in the plan Value Innovation 2017.

